Appendix C – Letter of Support from Bill Atkinson

September 28, 2022

Re: Letter of support Chatham-Kent IBL baseball club

Dear Chatham-Kent city council:

I am honored to become the team Ambassador of the new IBL baseball club that is coming to Chatham-Kent. Being a resident of Chatham-Kent all my life, I can testify that it is a great location and needed this baseball team. We have the fans, the facility and I am certain that the CK corporations will also be great support of our team.

My roll as the team Ambassador will be to greet, assist fans, and corporate partners throughout the ballpark. I will welcome fans as they arrive, shake hands, answer questions, provide information and directions, and offer tips to make the game-day experience efficient and hassle free for everyone, whether they are a first-time visitor or a season ticket holder. You will find me on the perimeter of the ballpark to greet fans or hanging out in the Lounge section to offer corporate partners a great time at the ballpark. I will also participate to selected special events in the community to help promoting the team.

I look forward to enjoying a nice summer evening at the ballpark watching a great baseball game with the calibre of play that the IBL offers.

Sincerely,

Bill Atkinson

Team Ambassador, Former MLB pitcher