
Meeting Minutes
Board of Management
March 22, 2023 at HDTC-BIA Office 6pm

Attendance: Nancy Dudley (Co-Chair); Connie Beneteau (BIA); Clair Culliford (Secretary); Paul Shettell (Treasurer); Andrew Thiel (Abstract Marketing); Ken Labadie- CK Fire; Anthony Wilson – Ec Dev; Conor Allin - CK Council; Curtis Lemieux (Willy's 420); and Hetty Hunter – Airline Café.

Nancy called the meeting to order and asked everyone.

Nancy asked for a motion to approve the agenda. A motion was first made by was Conor and seconded by Andrew, with a show of hands that all were in favour. Motion carried.

Sergeant Cowell was unable to attend due to the date change, but an electronic copy was submitted and printed for the meeting. Hetty said that there was a person claiming to be hurt behind her building but did not hear if it was valid. She has kids working at her place and the parents said they are concerned for their kids. Conor said that he gets updates daily but did not hear about that one. Nancy reviewed the police report and said there is a bit of an up-tick but Sergeant Cowell explained that before. Clair identified that normally King Street has most issues but it seems there are more incidents on the side streets. Paul asked about how items like “domestic violence” is reported. The incidents may be in the report but under a different title.

A motion was made to approve the Police Report first by Hetty and seconded by Clair. All were in favour. Motion carried.

Nancy asked if there were any business arising from the previous board meeting minutes. Seeing none, she asked for a motion to approve the previous meeting.

A motion was made to accept the Previous Board Meeting Minutes first by Conor and second by Paul. All were in favour and Meeting Minutes were approved.

Nancy asked if there were any declaration of conflict of interest? Seeing none, we are moving onto the Board Reports.

Board Reports: Nancy asked Clair to begin.

Secretary: Clair informed the board that Len Langlois passed and will be missed greatly. The Mayor's Address is May 25, 2023. Anthony and Conor are already there plus we will get Hetty and Clair tickets (\$27 @) to attend and represent the HDTC-BIA. OBIAA is having a strategic planning session again. Ours is in need of updates. The Chamber of Commerce Business of Excellence Awards are April 13. They have asked if we were interested in sponsorship. We respectfully declined. Clair gave us all an introduction on what is happening with the mall plans. They are looking for input by the public on the current plans. The Art Gallery and Library has already given their opinions. If the municipality does not move to the mall, the renovations needed on the current building is astronomical. The BIA's opinion is anything that helps drive people to our downtown, we should be supportive.

Paul asked Connie after Retro to look into the Gift Card Program again. Anthony was looking into the gift card program. He has pricing and contact that he can share. The challenge is the POS system. There are about 5 or 6 different ones in Chatham.

Office Updates: Connie, get in touch with Jennifer from PAWRs. The plan had changed a bit because the adoption timeline moved up. Therefore, they contacted a couple of businesses (Myrtles and Turns and Tales) and did a photo shoot with the dogs that were available. Moving forward, perhaps the BIA to let the other businesses know about a photoshoot opportunity with dogs and cats that need adopting as an ongoing campaign.

Crowfest received the Best New Festival award from Festivals Events Ontario (FEO). The Fergie Jenkins event is happening downtown June 10th and they are closing down King Street with a parade. How do we get the businesses involved? Suggestion: 8' cut-outs of Fergie for people's windows; bin wrap; prizes of 10 people for breakfast; walking tours. Andrew to get Connie the outline of activities.

Another discussion on the lights in the trees. Andrew said, you may not want lights if we get a drone package. If we do move forward with light (Crowfest patio lights), we would need to do a section and see how it is received. Everyone loved the downtown lit up. Conor may have an option to assist.

Treasurers report: Paul said the reports are still simple. We need to look at getting reimbursed for the audit money given out to Deloitte. He has given the Levy some thought. We don't know what is happening to the mall yet but we need to look at that increase and present it to the membership. "It's a process and you need the right plan," said Paul.

Council report: Conor spoke about Inwell which is a possible next step for the homelessness issue. It's single dwelling units. It will be paid through the strategic reserve funds and grants. Ec. Dev report: Anthony spoke about the CK Business Summit. It is a 2-day event on April 20 and 21. We would like the BIA there.

CK Fire report: Ken spoke on the Arson prevention program. There will be posters and pamphlets available. They want to start with the downtown core and expand out from there.

A motion was made to approve the board reports first by Paul and second by Clair. All were in favour.

Nancy asked if there were any additional/new business anyone wanted to report on? Clair asked if there was a Municipal Organizational Chart available online?

Seeing no other new business, Nancy asked for a *motion to adjourn the meeting*. The *motion was made first by Paul and second by Hetty. All were in favour and meeting was adjourned.*

Meeting Adjourned.

Next Board Meeting: April 11, 2023

Signature of Chair:

Signature of Secretary: